



# Inclusive Access

Allows for Day One Access



## The Statistics

Nearly



students believed they'd perform worse in their course without their own copy of the text.<sup>1</sup>

## The Solution

Whether delivered directly from Cengage or another third-party source, Inclusive Access works the cost of materials directly into enrollment fees. This enables students to access the materials they need for class, before the first day—that's starting off right!

## The Successes



TEXAS A&M UNIVERSITY  
SAN ANTONIO

When it was discovered that many students were not buying their textbooks, Texas A&M San Antonio sought out a program that would incorporate the cost of ebooks into student tuition. Through their eText program delivered on VitalSource, students gain access to course materials on the first day of class, empowering preparation while informing course planning for instructors. Faculty appreciate knowing students have the right materials in hand, right from the start. Students enjoy seamless, on-the-go access to interactive resources that keep them engaged with course material. The program has boosted understanding and engagement through interactive features by ensuring students have access to the right materials.<sup>2</sup>



*“With eBooks...it's been great, it operates fully through Blackboard. The student goes to one page, everything kind of operates the same way Blackboard operates, and honestly in two years, I haven't had any issue with integration or students being able to figure it out.”*

### **Kenneth Sweet**

Assistant Professor,  
Texas A&M University–San Antonio

*“I like accessing bookshelf on my phone because it keeps me accountable, it's always there and I don't need wifi...I don't use any data since it's already downloaded on my phone.”*

### **Student**

Texas A&M University–San Antonio

*“The e-text was wonderful. It helped being able to access the text anywhere I was without having to carry a book with me. Much more convenient. Excellent content, very current.”*

### **Student**

Rowan-Cabarrus Community College

**LEARN MORE**  
[cengage.ca/faculty/inclusive-access](https://cengage.ca/faculty/inclusive-access)

### **Sources**

<sup>1</sup> <https://news.cengage.com/corporate/new-survey-college-students-consider-buying-course-materials-a-top-source-of-financial-stress>

<sup>2</sup> <http://press.vitalsource.com/vitalsource-survey-due-to-high-cost-of-college-students-skip-purchasing-course-materials-grades-suffer-as-a-result>