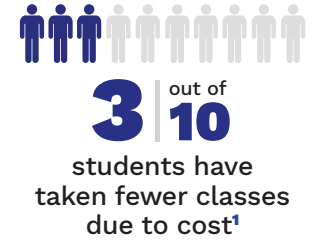
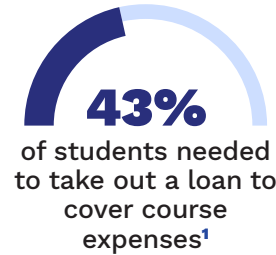
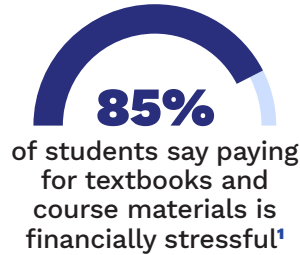
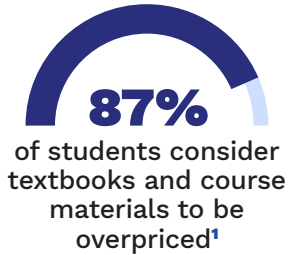




The Statistics



The Solution

Students should have access to high-value learning experiences, regardless of their financial situation. By lowering the total cost of materials and incorporating the costs into tuition, Inclusive Access dismantles this obstacle for students, decreasing their up-front financial burden.

The Successes



The goal was to make learning materials more accessible and affordable for students while enhancing instructor access to high-quality materials of choice. The Inclusive Access pilot was launched at Indiana University (IU) in 2011, with a schoolwide rollout in the Spring of 2012. Currently, around 15–20% of courses have adopted the Inclusive Access model, bringing overall usage from 9 classes in 2011 to 1,176 classes in 2016—with more courses adopting every semester. The Inclusive Access partnership between IU and Cengage is working wonders:

- **Students saved 71%** off print list prices—a total of \$1,347,384 over the 2016–2017 academic year
- **18,128 seats used Cengage materials** via the IU eText initiative during the same period



“There is a high level of satisfaction knowing a decision we made has had such a profound impact on students, their success, and their future financial health, as they will graduate with much less debt than those buying books under a traditional course-material model.”

Dr. Tracy Hurley

Dean of the College of Business,
Texas A&M University–San Antonio

“Students save anywhere from 20% to 50%, depending on the course and whether or not they purchase the loose-leaf version. They are excited when they go to the bookstore and learn they don’t have to purchase anything else... The majority of students are using only the eText, and not the printed version.”

Jenny Billings

Chair, Curriculum English,
Rowan-Cabarrus Community College

LEARN MORE
cengage.ca/faculty/inclusive-access

Sources

¹ <https://news.cengage.com/corporate/new-survey-college-students-consider-buying-course-materials-a-top-source-of-financial-stress>